MAIL TO:

Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street Sacramento, CA 95814 Telephone: (916) 323-5079

WEB SITE ADDRESS: http://ag.ca.gov/charltles/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

California Government Code Section 12599)

Fallure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1





Facter Direct LTD 11500 West Olympic Blvd., Suite 540 Los Angeles CA 90064 Figures from (check one): National Campaign Code (Check one)	Name and Address of Commercial Fund-raiser:	. 414	Name and Address of Charl	table Organization	n:	
11500 West Olympic Blvd., Suite 540 Sales from (check one): National Dampaign California Campaign California Campaign California Campaign California Campaign DC 20036 City, State, and 21P Code of Cherty Cale			CT No	F.E.I.N. No	53-1343953	3
Name of Chanky Name	Facter Direct LTD	Name of Charity .				
Cost Angeles	11500 West Olympic Blvd., Suite 540					
Figures from (check one): National Campaign California Ca	Los Angeles CA 9006	4 .	Washington		20036	
Telemarketing held (on) (from) 1/1/2003 20 to 4/30/2003 20 (Type of Activity) (Date or detes must be shown) Is the contract between the commercial fund-rates and charity based upon a fee or percentage of revenue? (check one) If other, provide brief explanation 1. REVENUE A. Cash contributions B. Entertainment sales or admission charges C. Sales from products D. Advertisement sales E. Membership fees F. Other sources: (Specify) B. Fa. C. G. Fo. G. TOTAL REVENUE 2. EXPENSES A. Fees or commissions B. Salaries C. Payroll taxes D. Employee benefits E. Cost of merchandise for resafe F. Cost of enterlainment E. Cost of merchandise for resafe F. Cost of enterlainment B. Renatl of equipment K. Fadities charge L. Permits M. Other expenses: (Specify) a. Ma. b. Mo. Mo. Mo. Mo.	Figures from (check one): National Campaign	California Campaign	<u> </u>		ها به المستقدة في منظم الواد و هم منظم الواد في المستقد بين المستقد بين المستقد في المستقد في المستقد و المستقد	
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dMd. N. TOTAL EXPENSES				IVIU.	35.113.DD	N

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Attorney General's Registry of Charitable Trusts

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了。COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES 2502 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1G)		9,863.00
4. Less additional fund-raising expenses paid by chari	4,	
5. Less fair market value of goods and/or services use		
6. Net proceeds realized by charity from the campaign	9,863.00	
7. (a) Does any officer, director, partner or owner of the organization for which the Commercial Fund-rainal Pund-rainal Pund-		control over, directly or indirectly, the charitable
Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization
		•
(b) For each affiliation identified in 7 (a), attach con- Under penalties of perjury, I declare that I have examine knowledge and belief, it is true, correct and complete.	*	
Claratura of sufficient afficer (Commossici Fund misse	MOMAS Sheall Printed Name	Title UUDD
Signature of authorized officer (Commercial Fund-raiser		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
This report must be signed by two officers or directors o	If the charitable organization for verifying the distribution \mathcal{H}	
Signature of authorized officer/director (@fiarity)	Printed Name A T. /Ess & seum	Title Date Characte growth one 6/19/0
Signature of authorized officer/director (Charity)	Printed Name	Title Date

Facter Direct Ltd Campaign Expense Allocation

		\$	35,113.00
Printing Postage Telepho Payroli		\$ \$ \$	815.35 2,055.79 1,931.57 12,021.49
Employe Rent Office m	e benefits anager	\$ \$ \$	894.19 1,917.94 4,161.96
Utilities Equipme Recruitn Compute Office ex	nent er Programming	\$ \$ \$ \$ \$	438.21 424.32 298.89 253.87 7,907.56
P.S. Fee	e/Profit	\$	1,991.87
Total		\$	35,113.00